PROFESSIONAL SECURITY KNOWLEDGE NETWORK

DESIGN & DEVELOPMENT SERVICES

Streamlined, Cost-Effective D&D

Professional Security Knowledge Network (PSKN) has been building high-end online learning products for more than a decade. That experience has produced a highly efficient and cost- effective approach to custom design and development. Working together, PSKN will create effective, engaging courseware that meets your organizational learning needs and budget.

Professional. Experienced. Knowledgeable.

PSKN's in-house Design & Development Team has extensive experience in building online learning. Using proven processes and protocols that save time and money, we'll see your project from start to finish.

Instructional Designers

Applying the principle of adult learning, our IDs work one-on-one with SMEs to transform raw content into structured storyboards, complete with a customized portfolio of educational supports.

Media Specialists

Our media specialists create course assets including course imagery, video, audio, animations, and in-course activities. Careful consideration is given to technical aspects, including image optimization and video encoding, to ensure optimal online delivery.

Developers/Programmers

Using a range of development tools, database technologies, and programming languages, our highly skilled developers merge storyboards and media assets to create functional learning products.

Quality Assurance

Our development process includes multiple quality checkpoints. QA personnel review courseware at various stages throughout the project ensuring quality learning products for end-users.

Our Process

Using the e-learning industry standard ADDIE approach, our team works closely with your Subject Matter Experts throughout the D&D process.

Analyze
- Assess client requirements
- Consider parameters of the solution design

Design
- Create comprehensive content document with instructional and technical approaches
- Develop storyboards
- Detail additional technical and business support components/ language requirements

Develop
- Produce course assets and media
- Assemble the complete course package
- QA reviews assess the final product against established project parameters.

Implement
- Launch course (pilot or full release) on LMS infrastructure
- Courses may include a survey to gather learner feedback
- Produce course activity reports (on-demand or as part of a regular schedule)

Evaluate
- Review and assess survey data or conduct more in-depth evaluations using Kirkpatrick evaluation model